



## National Conference Sponsorship Form

*An invitation to support the development of compassionate student leaders:*

Through the pandemic, The Pro Bono Network has been able to grow its attendance for conferences. We had 375 participants representing 60 different programs attend the first Virtual Pro Bono Network Conference and 278 participants representing 35 different programs attend the second Virtual Pro Bono Network Conference.

Our last hybrid conference, we had 320 participants representing 42 institutions from the professions of Physical Therapy, Occupational Therapy, Speech Language Pathology, Clinical Psychology, and Physician Assistants. We are happy to announce the twelfth conference where we can continue to capitalize on our ability to bring so many members together while returning to in-person networking.

### Spring 2023 Pro Bono Network Conference - Saturday March 11th, 2023

*In-Person at Widener University in Chester, PA and Virtually through the Whova Platform*

We will be actively promoting the event through email blasts to various PT, OT, SLP, PA, and clinical psychology programs across the United States, conference attendees from the past ten years, and Whova Mobile App users. We will also be marketing the event in the exhibit hall at the 2023 APTA Combined Sections Meeting, the 2022 ASHA Convention, and the 2023 AOTA INSPIRE Conference .

Let us market your company as a supporter of The Pro Bono Network!

#### Levels of National Sponsorship:

**Gold (\$2,500)** - The level provides your company **prominent** display of your logo on all marketing materials for the conference, including website and flyers. This level also includes a **personalized page** in the Sponsor Center of the Whova app, where you can create a virtual booth with a summary of your company, an informational video, marketing content, photos, and your contact information. Your company's logo will be on **prominent** display as a banner on the event home screen, at the bottom of each session, and in the attendee profiles, allowing it to make thousands of impressions. This level also includes an opportunity to address the attendees of the conference in-person and/or virtually, a table at the conference with marketing materials provided by your company, and a company-sponsored conference item (i.e. lanyards, bags, etc.).

**Silver (\$2,000)** - This level provides your company name (medium size) on all marketing materials, including the website and flyers. This level also includes an opportunity to address the attendees of the conference in-person and/or virtually, a table at the conference with marketing materials provided by your company, and a company-sponsored conference item (i.e. lanyards, bags, etc.).

**Friday Night Event Sponsor (\$1,000)** - This level provides your company **sole** sponsorship of the Friday Night Social Networking Event. Your company name will be on marketing materials as the Friday Night Event Sponsor.

**Submit your sponsorship by:**

**November 1st : for inclusion in the ASHA Convention booth marketing materials**

**February 1st: for inclusion in the Combined Section Meeting Pro Bono Network booth marketing materials**

**March 1st: for inclusion in the National Pro Bono Network Conference marketing materials and AOTA INSPIRE Conference booth marketing materials**

**Travel Scholarship (\$500)** - Support a student's travel to attend the conference. Receive honorable mention within the conference materials and on our website. Students will wear your company's lanyard throughout the conference.



## **The Pro Bono Network**

### **National Conference Sponsorship Form**

**Sponsor:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Please mail sponsorship to:**

**The Pro Bono Network**

**Widener University: Attention Jeanne Nolan**

**One University Place, Chester, PA 19013**

**Checks should be payable to Widener University, with Pro Bono Network Conference in the memo**

**Please send any questions, logos, or marketing materials to Student Conference Chairs,  
pbnconferencechairs@gmail.com**

**Thank you for your partnership!**

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